# *QUALITY MATTERS*



## HELLO – welcome to our latest edition of QUALITY MATTERS!

This year's World Quality Week is just around the corner! Taking place from 11–15 November 2024 its theme – Quality: from Compliance to Performance will highlight how embracing quality management principles can drive innovation, enhance performance – ultimately leading to organisational success. The global campaign provides a great platform to promote awareness and encourage best practices in quality management – and we just can't wait! Read on to find out more and how your organisation can get involved.

Also, this month we're hosting an online event with The CQI North East branch – EMBRACING QUALITY 4.0: REVOLUTIONIZING INDUSTRY STANDARDS. If you're a quality practitioner, looking to leverage Quality 4.0 for enhanced decision-making, operational efficiency, and product quality – then this event is for you! Our very own Parinaz will look at the key technologies driving Quality 4.0, the benefits and challenges they bring as well as providing practical strategies for implementation. Read on to register for this free event, plus lots more...



WORLD () CQI | () IRCA QUALITY WEEK 2024

#### EMBRACING QUALITY 4.0: REVOLUTIONIZING INDUSTRY STANDARDS.

Join our free online event on Wednesday 6 Nov–24 at 12 – 1pm and delve into the transformative impact of Quality 4.0 and how to integrate traditional quality management practices with advanced digital technologies.

Quality Management Tutor Parinaz Pourrahimian will look at the key technologies driving Quality 4.0, the benefits and challenges they bring and provide practical strategies for implementation – alongside real–world case studies. Click on the arrow to the right, to book your place.

#### GET INVOLVED IN WORLD QUALITY WEEK 2024

This year's World Quality Week is taking place from 11–15 November 2024 and will address the theme – Quality: from Compliance to Performance.

The campaign will highlight how embracing quality management principles can drive innovation, enhance performance, leading to organisational success. If you are curious to find out more, or how your organisation can get involved, click on the arrow to the right, to read more.



#### STUDY SKILLS - MASTER TIME MANAGEMENT

Our latest blog in our Study Skills series provides a range of practical tips to help you master time management. Although time management varies from person to person, the following four principles of organisation, prioritisation, focus and self-discipline provide a comprehensive framework. By refining these time management skills, you will be able to effectively balance your studies with your professional and personal commitments. Read more by clicking on the arrow to the right.



#### SPOTLIGHT ON... JOSEPH JURAN

Joseph Juran was born in Romania in 1904 and emigrated to the USA in 1912, where he lived until reaching the age of 103 (in 2008). Juran was an engineer and management consultant who is widely regarded as the founding father of many of the key quality management programmes used by organisations today. Click on the arrow, right, to find out more, including his mission to empower organisations to craft high-quality products and services that benefit society as a whole.



#### WHY INVEST IN TRAINING AND DEVELOPMENT?

In today's complex and competitive business landscape, organisations are constantly seeking ways to improve their performance and gain an advantage over their competitors. One of the most effective strategies to achieve this is through focussing on employee training and development. Investing in training not only improves employee skills and knowledge, but it also has a direct and significant impact on an organisation's bottom line. To read this post, click on the arrow to the right.

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### YOU SAID...WE DID...

We'd like to thank you for taking the time to provide your feedback – we use all comments to inform continuous improvement. We'll be sharing with you some of the feedback we've received and what we've done to



address this.

Learning Management System (LMS) – Following your feedback we carried out a comprehensive review of alternative LMS systems.

We were unable to find a system which provided the same level of functionality as our current iLearner LMS. We, therefore, decided to retain our current LMS and invest in a new system which will enables us to update our study materials. Those undertaking Foundation courses may have seen the first stage of these changes and Practitioner and Professional course materials are currently under development.

#### GET LINKEDIN WITH THE QUALITY MANAGEMENT COMMUNITY

Across the years, LinkedIn has evolved into a powerful marketing tool, not only enabling you to maintain your personal brand but also generate leads. The opportunities are endless, but where do you start?

We've pulled together some top tips to help you quickly and easily raise your LinkedIn profile, build relationships and contribute to conversations taking place within the Quality Management field. Click the arrow, right, to read more.





