

QUALITY MATTERS

Welcome to the latest edition of our *QUALITY MATTERS* newsletter!

In this edition we shine the spotlight on World Quality Week 2021 - the CQI's flagship campaign to celebrate the quality management profession. Taking place next week (8-12 Nov), there are a range of ways to get involved – more below. On the theme of celebrating, we're delighted to congratulate so many of our learners who have been working diligently - despite the challenges of the last 18 months. Since the new courses were introduced in 2017, 17 people have now achieved the Practitioner and Professional Certificates and in the last year alone 87 people have completed over 200 courses with us - well done to each and every one of you! Read on to find out about their achievements, and much more...

GET INVOLVED

World Quality Week is designed to celebrate the quality management profession. This year, from 8-12 November, they will focus on quality's role in sustainability and its environmental, social and governance (ESG) impact. It is your opportunity to celebrate your quality achievements, and recognise those that uphold trust to sustain and improve performance every day of the year. Find out more and how to get involved [here](#).

CELEBRATE YOUR ACHIEVEMENTS



#WQW21

The CQI and IRCA has released a short video to celebrate WQW 2021, explaining what 'Sustainability: improving our products, people and planet' means to us.

Find out why sustainability can't just be considered as an afterthought.. Watch it [here](#), now!

QUALITY GURUS QUIZ

Do you know your Juran from Kano, Deming from Taguchi? Here's a quiz on the life of people who have made a significant impact in the field of quality and their teachings. In this quiz 10 random questions are presented each time you take the quiz. Test your knowledge [here](#).

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TRIUMPHING OVER ADVERSITY

Despite the many challenges of Covid-19, we're delighted to report a significant number of Quality Professionals from the UK and beyond, have achieved accreditations from the Chartered Quality Institute (CQI).

In what's been an unprecedented and challenging year, over 80 Quality Professionals have completed over 200 courses, including 11 individuals attaining the Professional Certificate in Quality Management and six people accomplishing the Practitioner Certificate. Read more [here...](#)

Quality professionals triumph over adversity...

WORLD QUALITY WEEK WEBINARS

There are a range of webinars taking place during #WQW21 – here are our top picks, click on the links below to register. You can access the full programme on the CQI website [here](#).

Monday 8 Nov: 10.30 am (GMT) - [The Why, What and How of Environmental Sustainability](#).

Wednesday 10 Nov: 11.00 am (GMT) - [Quality Actions Can Enable the Move to a Habitable Environment](#).

Friday 12 Nov: 14.00 (GMT) - [Sustainability and the CQI Competence Framework](#).

WATCH!

Pop the kettle on, put your feet up, sit back, relax and enjoy these YouTube quality videos:

[Introduction to DMAIC](#)

[7 Quality Management Principles](#)

[SWOT Analysis](#)

[The Difference Between Lean and Six Sigma](#)

“It is not necessary to change. Survival is not mandatory.”

W. Edwards Deming.